



<b>MASTER (LM) DEGREE COURSE IN MANAGEMENT FOR SUSTAINABLE FIRMS</b> <i>Study programme for students enrolled in the academic year 2025-2026</i>	
1st YEAR	
MANDATORY UNITS	CREDITS
ENGLISH: ACADEMIC WRITING AND SPEECH COMMUNICATION *	3
ITALIAN AS A FOREIGN LANGUAGE **	3
SUSTAINABLE STRATEGIES AND ORGANIZATION (INTEGRATED COURSE)	12
FINANCIAL AND MANAGEMENT ACCOUNTING	9
BUSINESS ECONOMICS	9
LABORATORY: INFORMATICS	3
INDUSTRIAL ORGANIZATION AND COMPETITION	6
INTERNATIONAL BUSINESS AND CONTRACTS LAW	9
STATISTICS FOR DECISION MAKING	9
<b>1 CHOICE UNITS AMONG THE FOLLOWING:</b>	<b>CREDITS</b>
DEMAND AND PRODUCTION PLANNING AND CONTROL ( <i>Smart Manufacturing track</i> )	6
DIGITALIZATION AND PRODUCT-SERVICE INNOVATION ( <i>Marketing and Digital Transformation track</i> )	6
MANAGING AND LEADING PEOPLE ( <i>People and organizations track</i> )	6
2nd YEAR	
MANDATORY UNITS ( <i>Smart Manufacturing track</i> )	CREDITS
LEAN AND SUSTAINABLE MANUFACTURING	6
MANAGEMENT CONTROL	6
SUPPLY CHAIN AND LOGISTICS MANAGEMENT	6
BIG DATA AND MACHINE LEARNING FOR SMART MANUFACTURING	6
MANDATORY UNITS ( <i>Marketing and Digital Transformation track</i> )	CREDITS
RELATIONAL MARKETING	6
ECONOMICS OF INNOVATION	6
OMNICHANNEL MARKETING MANAGEMENT	6

QUANTITATIVE METHODS AND ANALYTICS FOR MARKETING	6
<b>MANDATORY UNITS</b> <i>(People and Organizations track)</i>	<b>CREDITS</b>
TALENT MANAGEMENT, DIVERSITY AND INCLUSION	6
ECONOMICS OF HUMAN CAPITAL	6
PERFORMANCE MANAGEMENT AND COMPENSATION	6
LABOUR LAW AND INDUSTRIAL RELATIONS	6
<b>15 ADDITIONAL FREE-CHOICE CREDITS</b>	
<b>FINAL THESIS/DISSERTATION</b>	<b>15</b>

#### ANY FURTHER NOTES

Attendance requirement: non-compulsory attendance.

\* Compulsory linguistic exam for students with an Italian degree

\*\* Compulsory linguistic exam for students with a foreign degree

in order to take second year exam students must register the English or Italian course by the end of the first year.