



MASTER (LM) DEGREE COURSE IN MANAGEMENT FOR SUSTAINABLE FIRMS

Study programme for students enrolled in the academic year 2025-2026

1st YEAR

MANDATORY UNITS	CREDITS
ENGLISH: ACADEMIC WRITING AND SPEECH COMMUNICATION *	3
ITALIAN AS A FOREIGN LANGUAGE **	3
SUSTAINABLE STRATEGIES AND ORGANIZATION (INTEGRATED COURSE)	12
FINANCIAL AND MANAGEMENT ACCOUNTING	9
BUSINESS ECONOMICS	9
LABORATORY: INFORMATICS	3
INDUSTRIAL ORGANIZATION AND COMPETITION	6
INTERNATIONAL BUSINESS AND CONTRACTS LAW	9
STATISTICS FOR DECISION MAKING	9

1 CHOICE UNITS AMONG THE FOLLOWING:

CREDITS
DEMAND AND PRODUCTION PLANNING AND CONTROL (<i>Smart Manufacturing track</i>)
DIGITALIZATION AND PRODUCT-SERVICE INNOVATION (<i>Marketing and Digital Transformation track</i>)
MANAGING AND LEADING PEOPLE (<i>People and organizations track</i>)

2nd YEAR

MANDATORY UNITS (<i>Smart Manufacturing track</i>)	CREDITS
LEAN AND SUSTAINABLE MANUFACTURING	6
MANAGEMENT CONTROL	6
SUPPLY CHAIN AND LOGISTICS MANAGEMENT	6
BIG DATA AND MACHINE LEARNING FOR SMART MANUFACTURING	6

MANDATORY UNITS (<i>Marketing and Digital Transformation track</i>)	CREDITS
RELATIONAL MARKETING	6
ECONOMICS OF INNOVATION	6
OMNICHANNEL MARKETING MANAGEMENT	6

QUANTITATIVE METHODS AND ANALYTICS FOR MARKETING	6
MANDATORY UNITS <i>(People and Organizations track)</i>	CREDITS
TALENT MANAGEMENT, DIVERSITY AND INCLUSION	6
ECONOMICS OF HUMAN CAPITAL	6
PERFORMANCE MANAGEMENT AND COMPENSATION	6
LABOUR LAW AND INDUSTRIAL RELATIONS	6
15 ADDITIONAL FREE-CHOICE CREDITS	
FINAL THESIS/DISSERTATION	15

ANY FURTHER NOTES

Attendance requirement: non-compulsory attendance.

* Compulsory linguistic exam for students with an Italian degree

** Compulsory linguistic exam for students with a foreign degree

in order to take second year exam students must register the English or Italian course by the end of the first year.